Mr. Proud

Email: keven.proud@canyonsdistrict.org

Room: H101, F117, or 1541 Mac Lab

Classfee: $10

This is a course in the applied visual arts that prepares individuals to use artistic techniques to effectively communicate ideas and information to business and consumer audiences via illustrations and other forms of digital or printed media. Instruction includes training in concept design, layout, paste‐up, and techniques such as printmaking, offset, drawing, painting, collage, and computer graphics. These courses are based on the state task list.

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| Standard |  |  |
| 1 | Commercial art and advertising careers |  |
| 2 | Elements and Principles of Design |  |
| 3 | Layout and Composition |  |
| 4 | Color Theory |  |
| 5 | Typography |  |
| 6 | Computer technology |  |
| 7 | Present and Critique illustration, advertising and design |  |
| 8 | Employability and Professional work habits |  |
| 9 | Safe Practices |  |
| 10 | Copyright laws, ethics and legal issues dealing with photography and other art |  |
| 11 | Developing professional skills for the work place |  |

Here are some guidelines and help for you to be successful in this class.

**Classroom Rules**

Be Respectful

* To yourself
* To your teachers
* To your fellow students
* Classroom materials and school property

Be Responsible

* For your actions
* For your belongings
* For your learning

Stay in the classroom

* If you need to leave, get permission first. Don’t get out of your seat to sharpen a pencil while we are having a discussion.

Learn

* Do the best you know you can and then do better than that

Be prepared

* All assignments finished on time
* Have all your materials ready at the beginning of each class
* Work during class time.
* Clean up is clean up time

All small electronic devices must be put away at all times, may only be used by students when given permission by the Mr. Proud.

**Computer Lab rules:**

Students may only use the computers for class assignments.

Students may not do the following:

* Deface, damage or steal computers or parts.
* Open any programs or files they are not authorized to open.
* Bring discs, files, or programs from home.
* Download any file or program onto the computer without authorization.

Students who break these rules will permanently lose computer privileges and will have to pay for damages.

**Content:**

Drug, gang, vulgar or violent imagery will not be accepted for grading. If you are not sure about your idea, ask before spending a lot of time on a project.

**Units of study for Commercial Art**

|  |  |  |  |
| --- | --- | --- | --- |
| **1** | Aug 19-23 | Jan 15-17 | Intro to Commercial ArOv What is Commercial Art? Overview of syllabus, Rules, outline- Go over classroom procedures and expectations- Safe Practices- Employability and professional work habits- Copyright, ethics- Presentation, and Critique- Materials, Fees and technology expectationsCareers in Commercial art advertising |
| **2** | Aug 26-30 | Jan 21-24No School Jan 20 | Computer Technology- Commercial art vocabulary- Document manipulations (cut, copy, paste, undo)- Intro to Adobe Creative Suites |
| **3** | Sep 3-6No School Feb 2 Labor day | Jan 27-31 | Elements and Principles of Design  |
| **4** | Sep 9-13 | Feb 3-6No School Feb 7 | Color Theory |
| **5** | Sep 16-20 | Feb 10-14 | Color Theory |
| **6** | Sep 23-27 | Feb 18-21No School Feb 17 | Typography |
| **7** | Sep 30- Oct 3P/T Conferences Oct 1,2No School Oct 4 | Feb 24-27P/T Conferences Feb 26,27No School Feb 28 | Typography |
| **8** | Oct 8-11No School Oct 7 | Mar 3-7 | Layout and composition |
| **9** | Oct 14 – 16No School Oct 17-18 | Mar 10-14 | What is Design? Writing assignment |
| **10** | Oct 21-24No School Oct 25 | Mar 17-21 | Use of Tools: Adobe Photoshop |
|  | **Oct 24** |  **Mar 21** | **End of Term** |
| **1** | Oct 28- Nov 1 | Mar 25-28No School Mar 24 | Adobe Photoshop project |
| **2** | Nov 4-8 | Mar 31- Apr 4 | Adobe Photoshop project |
| **3** | Nov 11-15 | Apr 7-11 | Use of Tools: Illustrator |
| **4** | Nov 18-22 | Apr 21-25 | Illustrator project |
| **5** | Nov 25-26No School Nov 27-29 | Apr 28- May 2 | Illustrator project |
| **6** | Dec 2-6 | May 5-9 | Use of Tools: InDesign |
| **7** | Dec 9-13 | May 12-16 | InDesign: Project |
| **8** | Dec 16-20 | May 19-23 | Final Project |
| **9** | Jan 6-10 | May 27-30No School May 26 | Final Project |
| **10** | Jan 13-14 | Jun 2-4 | Final Project presentation and critique |
|  | **Jan 14** | **Jun 4** | **End of Semester** |

**Grading Assignments:**

80% of your grade will be based on the quality and quantity of work that you do. See assignment grade sheets. Effort and improvement count for a lot, as well as being careful and neat in your work.

Letter grades are based on a percentage of the total points possible.

A =100 to 93% A- = 92 to 90% B+ = 89 to 87% B = 86 to 83% B- = 82 to 80% C+ =79 to 77%

C = 76 to 73% C- = 72 to 70% D+ = 69 to 67% D = 66 to 63% D- = 62 to 60% F = 59% or lower

**Materials- must come to every class with**

A pencil and eraser

A journal (Will be made in class)

Assignments due- If student is having a difficult time finishing assignments they will have to come in the morning by appointment and finish them

**Types of assignments**

**Projects**

**Quizes**

**Tests**

**Journal entries**

* + These will be given usually at the beginning of class**. If the student is tardy or has an unexcused absent they will not receive credit**
	+ Art Prompt entries
	+ Art Criticisms entries
	+ Art Demo Entries
	+ Art project reflection entries
	+ Art notes summaries

Late work: You may turn in two assignments late with a voucher if you have not sluffed class and have used class work time well! Late work as a result of excused absences may be made up within one week, without using a voucher. (Please write “excused” next to your name on the project, and I will hold it un-graded until the absence is excused through the attendance office.)

Truancy/ “no-work” days: Assignments that are due, or are in progress at the time of a confirmed truancy, forfeit the above late work policy and will not be accepted late under any circumstances. Not working for most of a class period will have the same consequence.

Participation:

20% of your grade will be based on attending class on time, working and following the rules. Students will earn 10 points for each day they attend class on time, work, and follow the rules.

Absences and tardies: Please refer to the Jordan High School attendance policy. In addition, students will not earn daily participation points if they are tardy or have an unexcused absence.

Not working: 10 points will be deducted for choosing not to work on assigned projects for a significant amount of class time.

Help and Information:

You are welcome to e-mail me any time with questions or comments at

 keven.proud@canyonsdistrict.org

*By signing this you have declared that you have read and fully understand all of the rules and accept the responsibilities required of you to work in this class. As a result, breaking any of these rules will have consequences.*

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 Printed name (easy to read) period

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Student signature date

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 Parent signature date